

# Turn On Your New TV!



**Finland switches over to digital television**

digitv

# Finland is changing to a new age of television

TV programmes transmitted with the new digital technology can already be seen everywhere in Finland.

Finland will switch completely over to digital TV on

**31 August 2007**

# Information about the changeover

Information can be obtained from:

Ministry of Transport and Communications  
Finnish Communications Regulatory Authority  
Finnish Broadcasting Company - YLE  
MTV3  
Channel Four Finland - Nelonen  
Digita  
Finnish Cable Television Association



# Why is TV changing?

Old technologies cannot last for ever

The old TV transmission network is coming to the end of its useful life in any case.

New digital technology offers better and cheaper ways of broadcasting.

# TV is changing in other countries too

Some parts of Sweden have already changed completely over to digital TV.

The EU recommends all its member countries to change over by 2012 at the latest.



# Advantages of digital TV

More channels and new programmes

News, culture, films and sport

Better picture and sound quality

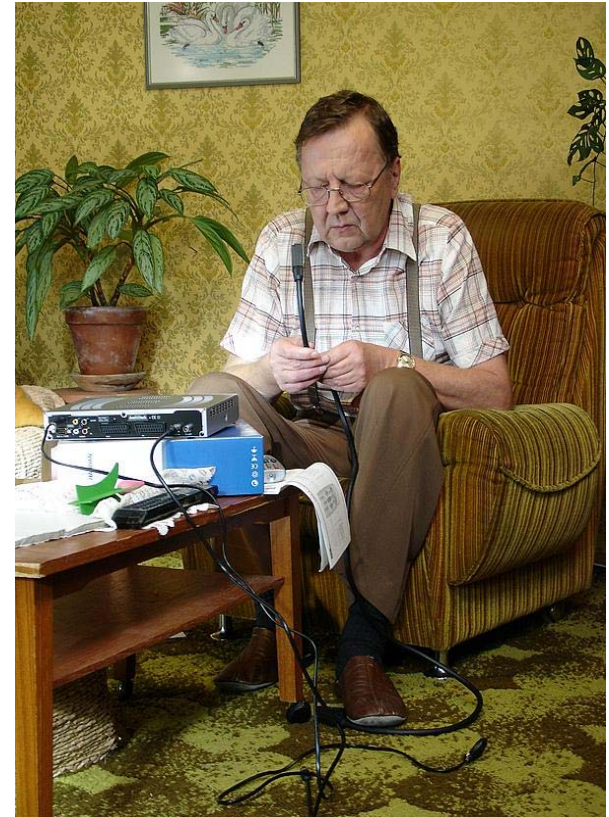
The new digital technology is not so liable to interference.



# Viewers need the proper equipment

Your present TV will still work if you attach a set-top box to it.

Alternatively, you can buy a new TV with a built-in digital receiver.



# If you need new equipment

Set-top boxes and digital TVs are sold in home appliance shops and department stores.

Make sure to get your new equipment in good time!



# What sort of set-top box?

Different types of set-top box are available at different prices.

The more functions a set-top box has, the more expensive it will be.

The cheapest set-top boxes cost about 60–70 euros.

With a basic set-top box you can watch all the most popular TV channels.

A digital TV recorder (often called a personal video recorder, or PVR) gives you lots of possibilities.

## Arial or cable?

Television transmissions are received in the home either by arial or by cable. The type of digital receiver required depends on which of the two systems is in use in your own household.

You can check with your house manager or landlord as to whether your household uses an arial or a cable connection to receive TV transmissions.

# Check list for digital TV

## 1. Find out:

Is TV reception in your home through an aerial or through a cable?

Is your present TV the sort that can have a set-top box attached to it? (Almost all TVs can.)



# Check list for digital TV

## 2. Decide:

Do you just want a set-top box for your present TV, or do you want a more expensive completely new TV?

Do you only want to watch channels that are available for everyone without charge, or do you also want pay-TV programmes?

Do you want to record programmes from other channels than the one you are watching at the time?

# Check list for digital TV

## 3. Ask in the shop:

Does the subtitling work on all TV channels?

Can the receiver (the set-top box or the digital TV) be updated through the arial or the cable TV connection?



